

ARRI Studio New York

A compact production environment
with huge creative potential





Craft the next generation of commercial content

ARRI Studio New York is a high-quality production facility specifically designed for corporate, advertising, and promotional shoots. With a turnkey studio design, access to high-quality equipment, and in-house creative support, we make the virtual production experience seamless and cost-effective for the city's production professionals.

Efficient studio design, high-quality equipment,
and in-house creative support





Key Studio Features

- Long Island City location
- High-quality production facilities for 2D and 3D environments
- Image-based lighting solutions, utilizing ARRI Orbiter and ARRI SkyPanel fixtures
- Discounts available on packages from ARRI Rental
- 40' x 60' available production space
- Breakout and greenroom spaces available
- Guidance at every step from our in-house creative producer and technical team



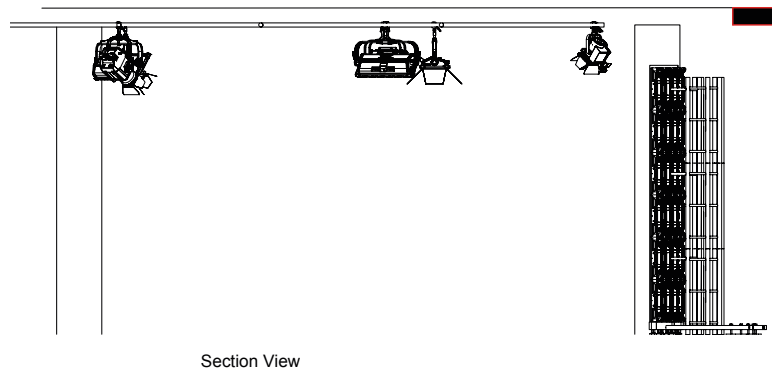
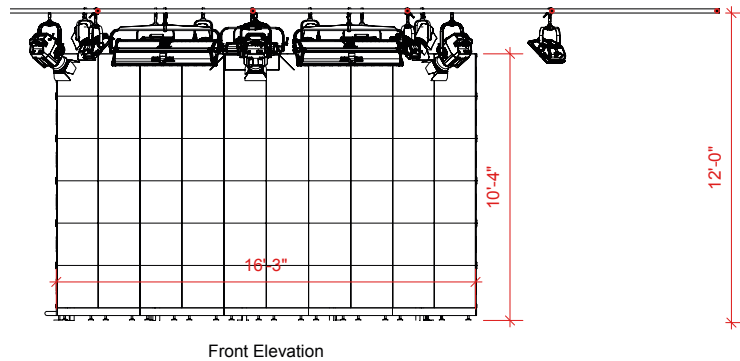
**A user-friendly, cost-effective
virtual production environment**



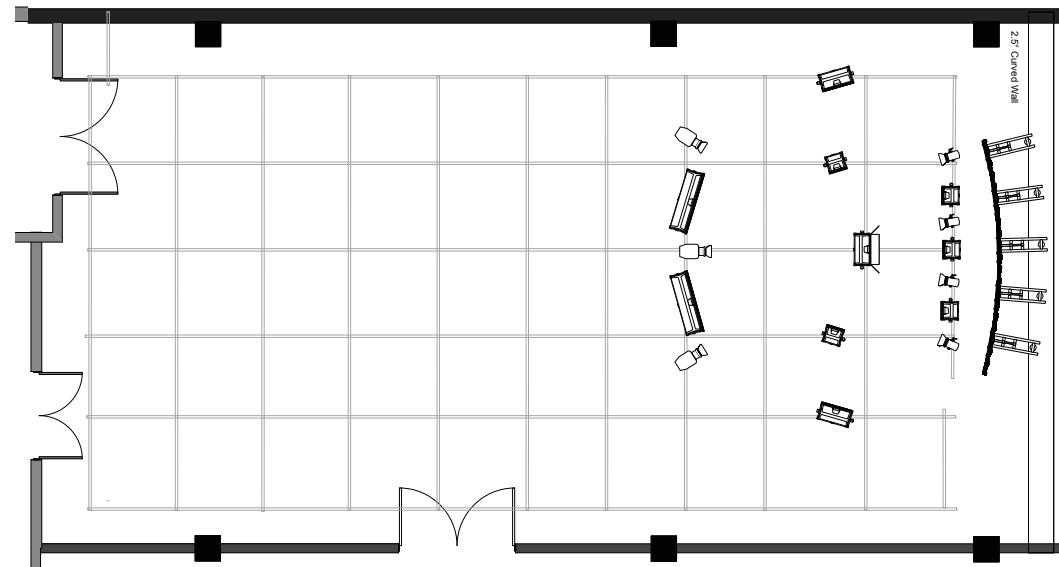
Studio Specifications

Studio dimensions	40' x 60' available production space. 12' height to grid
LED walls	Planar CarbonLight CLI VX2 29' x 9' 120 panel array Pixel pitch: 2.6mm Max brightness: 1500 nits Effective resolution 1152 x 3840 Absen PL1.9 Pro V10 6' x 12' Pixel Pitch: 1.95mm Max brightness: 1200 nits Effective resolution 2560 x 1536
Pre-rigged grid lighting	3 x ARRI Orbiter, 3 x ARRI L5-C Fresnel, 5 x ARRI SkyPanel S30-C, 3 x ARRI SkyPanel S60-C, 2 x ARRI SkyPanel S120-C All fixtures wired for sACN/DMX control
Floor lighting (mobile)	2 x ARRI Orbiter 2 x ARRI SkyPanel S30-C 1 x ARRI SkyPanel X21 2 x ARRI L7-C Fresnel

Efficient studio design



40' x 60' of overall production space, 12' high to full ceiling grid. Ground-floor access for easy loading, and space for a live audience.



Produce corporate, educational, and promotional videos in stunning image quality





"I had an awesome time shooting at ARRI Studio New York! It was especially useful to have ARRI Rental right down the hall, which made gear swaps and adjustments easy."

Duell Davis, DP



"ARRI Studio New York is a beautiful facility. We utilized the LED wall to create a safe space for our community workshop. Its production space feels like a gathering place of limitless potential."

Chris Ungco, DP, and founder of Asians and Allies



"It was amazing to utilize the technology in the studio and embrace the creative possibilities it offered. The Creative Producer helped bring our ideas to life and we couldn't be happier with the final product. That LED wall is magic!"

Night Coast, Band/Talent



"Each time I use virtual production, I fall in love with it a little bit more. Certain aspects of shooting are much easier, faster, and safer. With image-based lighting, we could not only incorporate graphics, but also create consistent, scene-specific lighting with a mouse-click."

David Kruta, DP

**On-set at
ARRI Studio
New York**



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